



2021

# ANNUAL REPORT

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[www.projectsafeok.com](http://www.projectsafeok.com)





## MAKING AN IMPACT

# A MESSAGE FROM THE DIRECTOR

Although 2021 was a challenging year for Project Safe as we continued to navigate the effects of COVID-19, our agency was able to serve over 1500 individuals needing help to overcome abuse. We are able to assist victims of domestic violence, sexual assault, and stalking in multiple ways, and our trained staff stand ready to walk alongside victims of abuse, empowering them to make choices to break free from abuse and stay safe.

Project SAFE is grateful for the tremendous support we receive from our community funders, donors, and volunteers. We strive to be good stewards of the public's trust, and we couldn't do it without our incredible staff who dedicate themselves each day to this important work, as well as an amazing Board of Directors who serve this agency.

I am honored to serve as the Executive Director of this amazing non-profit and hope to see it continue to flourish in the years to come.



Renée Clemmons,  
Executive Director



Project: SAFE is funded through the Office of the Attorney General, (OAG), the Victims of Crime Act (VOCA), Violence Against Women Act (VAWA), and the United Way of Pottawatomie County.

# MISSION



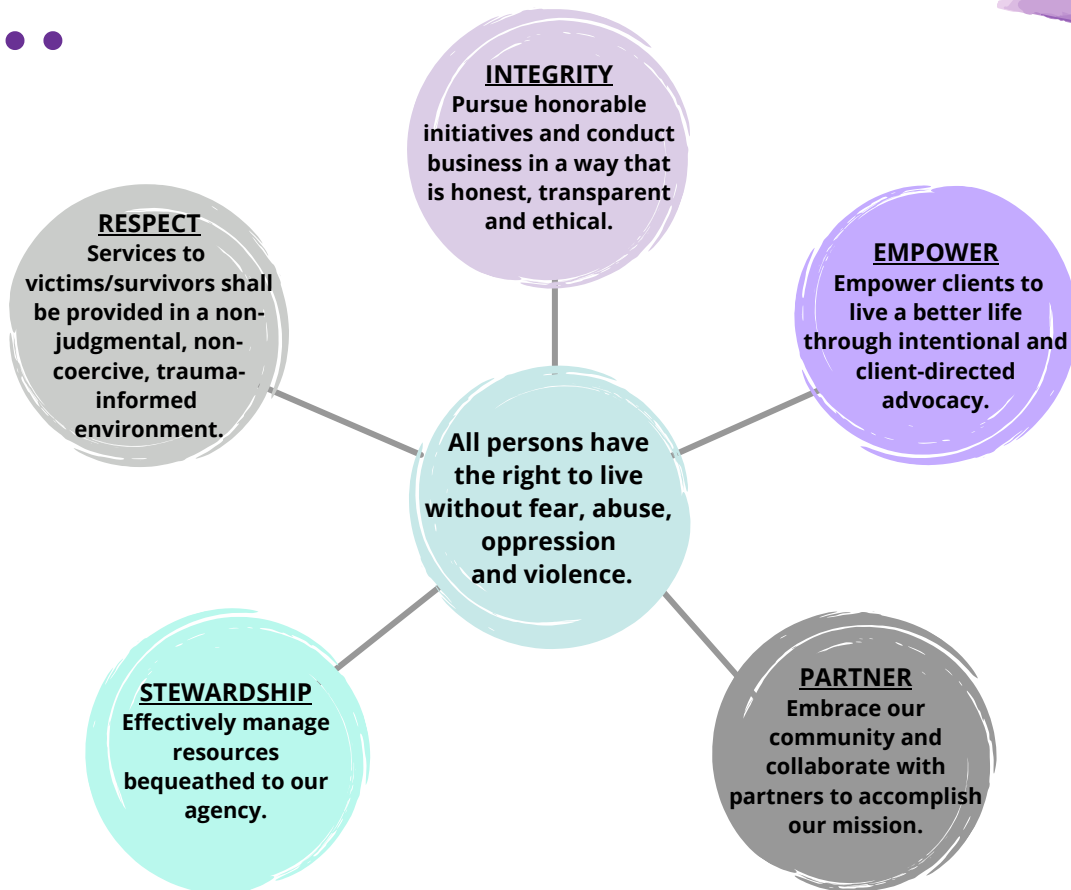
**The mission of Project: SAFE is to provide advocacy for Safety, Empowerment, Healing and Freedom from abuse.**

# VISION



**The vision of Project: SAFE is to advocate for victims of abuse, to raise awareness of violence, empower survivors, and create a community that stands against domestic violence, sexual assault, stalking, and dating violence.**

# CORE VALUES





# OUR PROGRAMS

**Project: SAFE provides services to victims and survivors of 4 key areas.**



## **DOMESTIC VIOLENCE**

Domestic violence is a pattern of behavior used to establish power and control over another person through fear and intimidation, often including the threat or use of violence. Domestic violence happens when one person believes they are entitled to maintain coercive control over their partner.



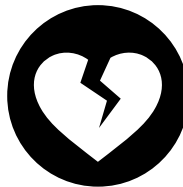
## **SEXUAL ASSAULT**

Sexual assault is legally defined as “any physical act of a sexual nature that is accomplished toward another person without their consent.”



## **STALKING**

Stalking is a series of actions that make a person feel afraid or in danger. Stalking is serious, often violent, and can escalate over time. Stalking is unpredictable and dangerous. Stalking situations can widely vary.



## **DATING VIOLENCE**

Affects both adult and teens. Defined as any physical, sexually, or psychologically violent behavior, including stalking, directed towards a current or former dating partner. Includes similar power and control dynamics of domestic violence.

### **OUR SERVICES:**

- 24/Hr. Crisis Hotline
- Emergency Shelter
- Safety Planning
- Protective Order Assistance
- DV Education
- DV Victims' Advocacy
- Court Advocacy
- Outreach/Volunteer Services
- Specialized Counseling
- Community Awareness
- SA Education
- SA Victims' Advocacy
- SANE Advocacy
- Dating Violence Victims' Advocacy
- Stalking Victims' Advocacy
- Emergency Transportation

# MARKETING & SOCIAL MEDIA

The Volunteer & Outreach Coordinator utilized the Media & Outreach Plan for 2021 and implemented effective strategies that boosted our online presence.



## FACEBOOK INSIGHTS

- 11,328 People Reached
- Average 88.8% Women and 11.2% Men Viewers
- Average 5-10 page views a day
- Ended 2021 with over 1,300 followers
- Ended 2021 with over 1,300 "likes"

## INSTAGRAM INSIGHTS

- Gained 160 new followers in 2021!
- Posted 100-130 stories each month
- Average 70-150 views per post
- Over 1,000 stories posted since January 2021
- Avg. 87.5% Women and 12.5% Men Followers



## PERFORMANCE ON GOOGLE

- Average 1,100 Search Inquiries Per Month Using: Domestic Violence, Project Safe and Project Safe Shawnee OK.
- 441 People Asked for Directions (52% Increase from 2020)
- 1,064 Visited Our Website (41% Increase from 2020)
- 1,662 Called Us (29% Increase from 2020)
- 36,630 Total "Finds" (New Tracking Tool from Google)
- Average 4.2 Star Rating

COVID-19 brought a visibility challenge to non-profits that required a rapid response. Our Volunteer & Outreach Coordinator prioritized expanding our media presence in order to provide awareness and access to our services.

# OUTREACH



Distributed over **3,560** promotional and educational items.

Participated in **32** outreach events.



# VOLUNTEERS & INTERNS

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In 2021, Project: SAFE had a total of **163** volunteers having served a total of **1,381** hours and **5** interns having served a total of **850** hours. In total, the **2,231** combined hours are 44% higher than in 2020!

Because volunteers freely give of their time and talents, we are immensely grateful for their work here at Project: SAFE! The Volunteer/Outreach Coordinator works diligently to maintain a strong volunteer and internship program that provides a structured, meaningful environment.

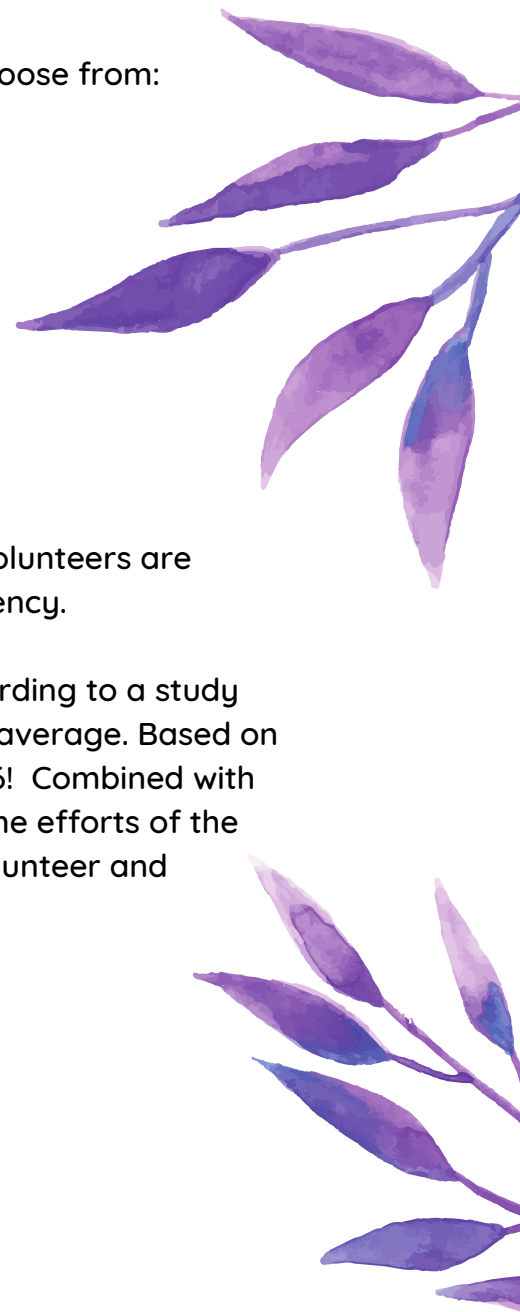
Volunteers are provided a list of opportunities (roles) to choose from:

- Administrative Support
- Childcare Support
- Data Entry
- Donation Support
- Educator Support
- Gardening/Lawn Support
- Maintenance Support
- Miscellaneous Support
- Production/Content Curation Support

After interviewing and choosing a role they identify with, volunteers are trained, background checked, and begin serving at our agency.

Volunteers are a valuable resource to any non-profit. According to a study done in 2021, volunteers save agencies \$24.96 per hour on average. Based on this information, our volunteers in 2021 saved us \$34,469.76! Combined with the internship hours, our agency saved \$55,685.76 due to the efforts of the Volunteer/Outreach Coordinator and her work with our volunteer and internship programs!

We appreciate and love our volunteers!






# VOLUNTEERS & INTERNS

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Interns followed a 16-Week schedule and spent approximately 120 hours each shadowing advocates and learning about Project: SAFE.

- Week 1:** The Basics of Project: SAFE - Orientation
- Week 2:** Shelter - Introduction, Confidentiality and Safety
- Week 3:** Shelter - Crisis Calls, LAP Calls, Crisis Intervention, and Victim Advocacy
- Week 4:** Shelter - Resources/Referrals and Transportation
- Week 5:** Domestic Violence - Introduction
- Week 6:** Domestic Violence - DV Education
- Week 7:** Domestic Violence - DV Education and Partnerships
- Week 8:** Court Advocacy - Introduction
- Week 9:** Court Advocacy - Protective Orders
- Week 10:** Court Advocacy - Court and Legal Processes
- Week 11:** Sexual Assault - Introduction
- Week 12:** Sexual Assault - Sexual Assault Nurse Exams (SANE)
- Week 13:** Sexual Assault - SA Education
- Week 14:** Outreach - Introduction
- Week 15:** Management - Introduction
- Week 16:** Management - Wrap-up and Surveys




"Interning at Project Safe was an amazing experience. The staff were caring and determined to help those in need. I am so appreciative that I was able to work under such dedicated women. Project safe is truly a safe place for anyone who needs assistance."

- Miracle



Despite the intensity of the content and occasional semester challenges, every intern had a great experience.

Project: SAFE has continuously had phenomenal interns who have gone above and beyond in their roles.



We are thankful for such a wonderful partnership with our area Universities!



# VOLUNTEERS



Back Row (L to R): Chance Allison, Dr. Sara Linneen, Margaret Davis  
Front Row (L to R): Kellie Clay, Robbie Foxx, Carolyn Parks, & E.D. Renee Clemmons  
\*Not pictured: Dr. Tracy Trussell



We are truly grateful to our volunteer Board of Directors. Thank you for your valuable time and commitment to this agency!

Carolyn Parks, President  
Margaret Davis, Vice-President  
Chance Allison, Treasurer  
Dr. Tracy Trussell, Secretary  
Dr. Sara Linneen  
Kellie Clay  
Robbie Foxx

**A very special thanks to...**

*The Women's Volunteer Auxiliary*

**...for their dedication, time and efforts into hosting the annual Honey Do Auction & Fundraiser to support victims of domestic violence, sexual assault, stalking and dating violence!**



The 2021 Annual Honey Do Auction & Fundraiser raised \$50,000 for victims of domestic and sexual violence!

PROJECT: SAFE | ANNUAL REPORT 2021



# GRANTS



With the assistance of the Community Grant Writer, Sara Dame, Project: SAFE was able to submit a total of 14 grants throughout the 2021 year. Although the agency was not awarded every grant, we were funded a total of \$164,353.46 in grant funds.

## Grants Received:

Arvest Foundation, August 2021 - Crisis Hotline Advocate support during funding cuts due to COVID-19 and federal/state cuts. Awarded \$5,000.

Avedis Foundation, January 2021 - Critical Services Grant to support the Sexual Assault Victims' Advocate, On-Call Response & Volunteer/Outreach Coordinator positions during funding cuts due to COVID-19. Awarded \$20,000.

Avedis Foundation, August 2021 - Essential Programs Grant to support the DV/SA Advocate, Lincoln County Advocate, and Volunteer/Outreach Coordinator positions during funding cuts due to COVID-19. Awarded \$83,803.46.

Centene, Spring 2021 - Mental Health co-pay assistance for clients and employees due to the hardships during COVID-19. Awarded \$12,000.

Coronavirus Emergency Supplemental Funding Grant, February 2021 - COVID-19 relief for clients and technology enhancements for both clients and staff. Funds supported emergency hotel stays for clients due to quarantine. Awarded \$16,050.

Junior Service League, Spring 2021 - Elder abuse awareness and outreach supports. Awarded \$1,000.

Love-Meyer Foundation, Spring 2021 - Operational supports for the domestic violence and sexual assault victims' assistance program. Awarded \$10,000.

Regional Food Bank of Oklahoma, May 2021 - Food sustainment supports at Freedom House shelter. Funds purchased an upgraded commercial freezer and the installation of shelving in the pantry. Awarded \$1,500.

SSM Health Community Grant, November 2021 - Crisis Hotline Advocate support during funding cuts due to COVID-19 and federal/state cuts. Awarded \$10,000.

Wal-Mart Community Grant, November 2021 - Freedom House Shelter support. Awarded \$5,000.

**Total: \$164,353.46**



# DATA COLLECTION

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Project: SAFE collects data utilizing tools administered by VOCA, VAWA and OAG (FVPSA). The Performance Measurement Tool (PMT) from VOCA gathers quarterly data specific to victim types and total number of victims served. The data provides demographic information, victimization type, special classification of individuals and type of direct service. This snapshot data gives the agency a well-rounded picture of the clientele served, as well as areas where outreach can be improved.

The OAG/FVPSA quarterly reports target shelter data as well as demographic information of total clients served in the agency. The FVPSA report tracks specific numbers related to number of clients served in shelter, outreach events, types of services to adult clients, etc.

The Muskie report for VAWA is done every six months. The data represented in the Muskie is specific to programs funded by VAWA, which for our agency, is our sexual assault advocate. The sexual assault program targets victims of assault, both primary and secondary, and also includes advocacy for victims who undergo a Sexual Assault Nurse Exam (SANE). The Sexual Assault Advocate also provides groups for victims.

Project: SAFE constantly evaluates the measurement tools utilized to track valuable data. In future reports, the agency intends to incorporate more comparative data as well as surveys by both staff and clients.



# OUR IMPACT

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Project: SAFE served

# 1,528

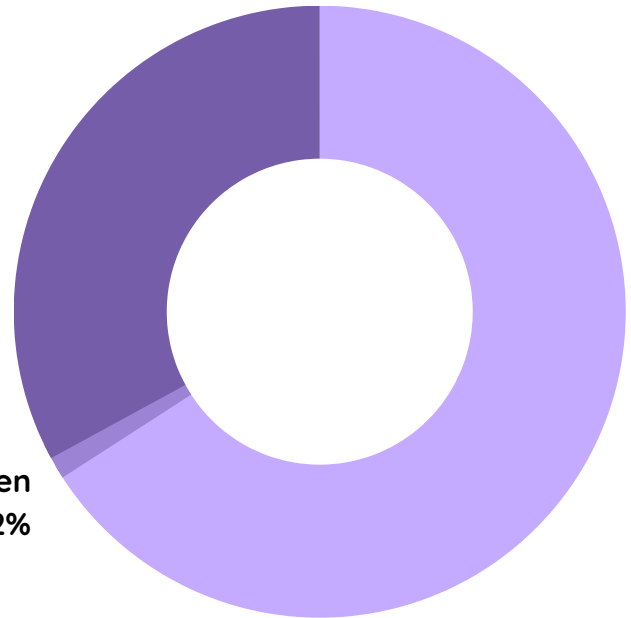
new, unduplicated clients in  
2021.



# OUR IMPACT



Children  
32.9%



Women  
65.9%

Men  
1.2%

Total Clients Served in Shelter: 91

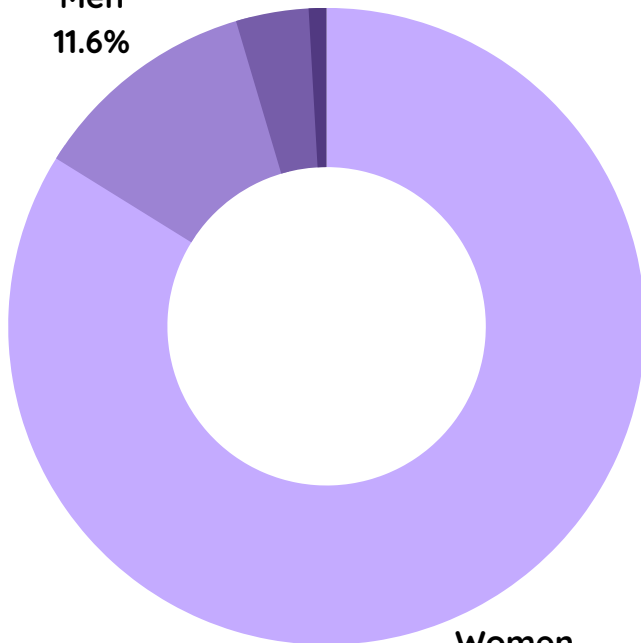
- Women - 56
- Men - \*1
- Children/Youth - 28
- Not Specified/Other - \*0

\*Hotel accommodations are available for any victim



\*\*excludes sexual assault victims' services and mental health services

Children  
3.7%



Women  
83.8%

Men  
11.6%

Total Clients Served with Non-Shelter Services: 1,219\*\*

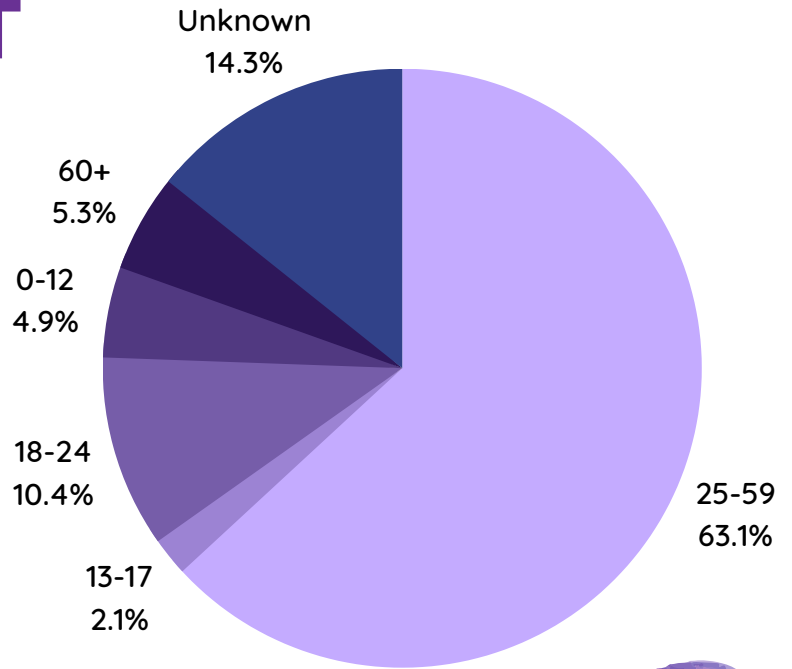
- Women - 1,022
- Men - 141
- Children/Youth - 45
- Not Specified/Other - 11



# OUR IMPACT

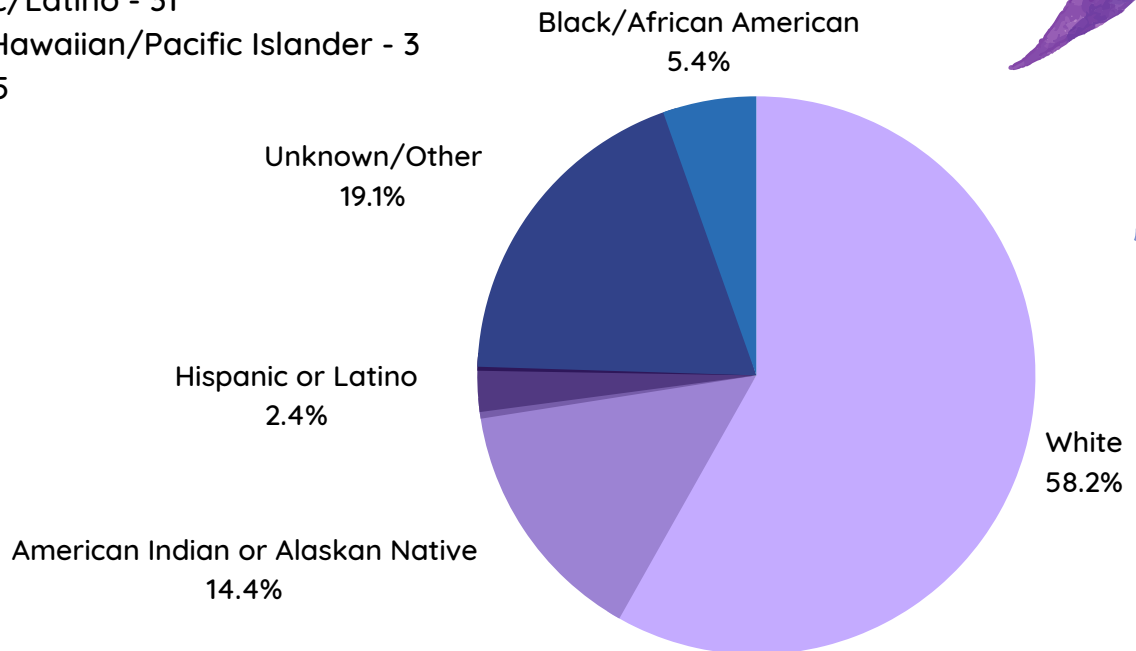
## Age for Shelter and Non-Shelter Clients - 1,310

- 0-12 Years: 64
- 13-17 Years: 27
- 18-24 Years: 136
- 25-59 Years: 827
- 60+ Years: 69
- Unknown Child Age: 0
- Unknown Adult Age: 187



## Race/Ethnicity for Shelter and Non-Shelter Clients - 1,310

- White - 762
- Unknown/Other - 250
- American Indian/Alaskan Native - 188
- Black/African American - 71
- Hispanic/Latino - 31
- Native Hawaiian/Pacific Islander - 3
- Asian - 5

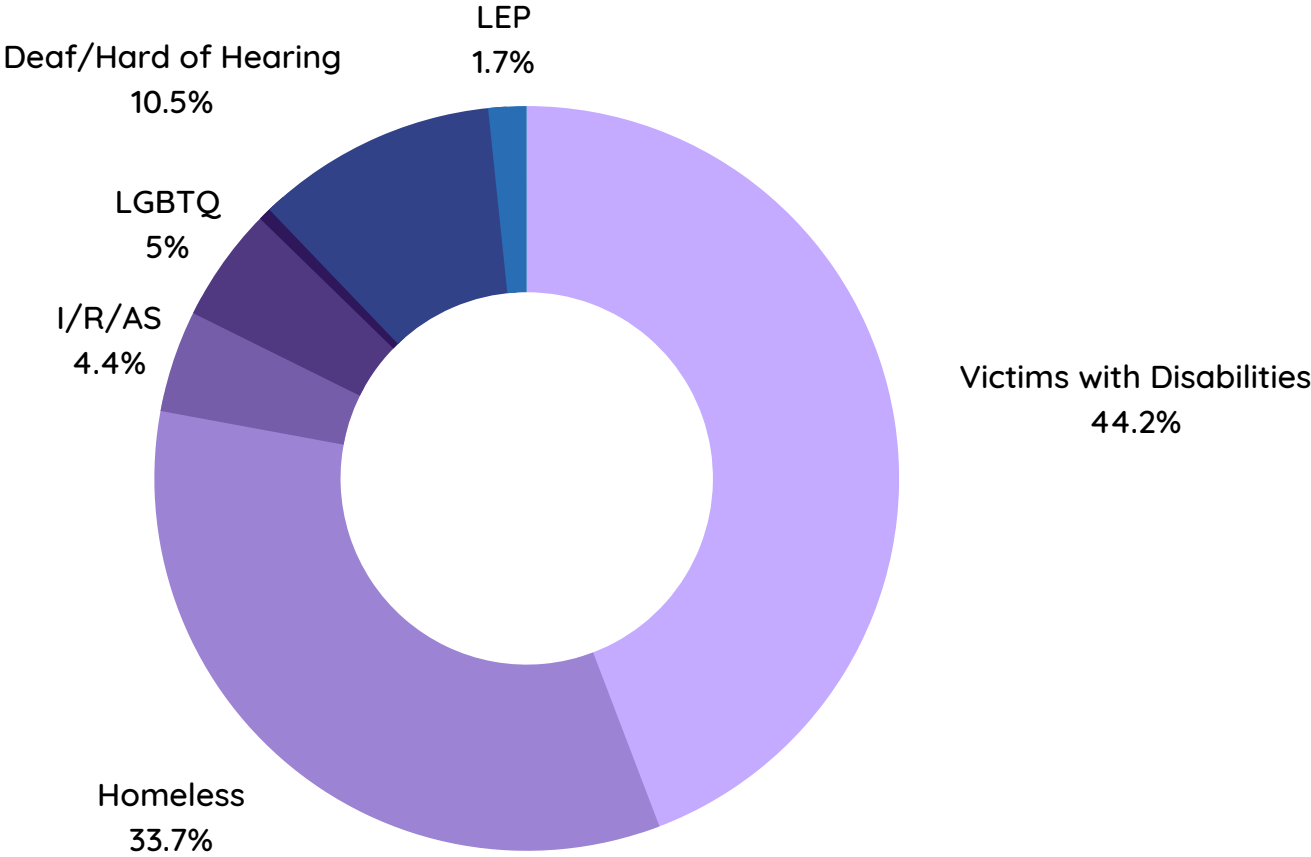


# OUR IMPACT



Special Classification of Individuals (self-reported) - 181

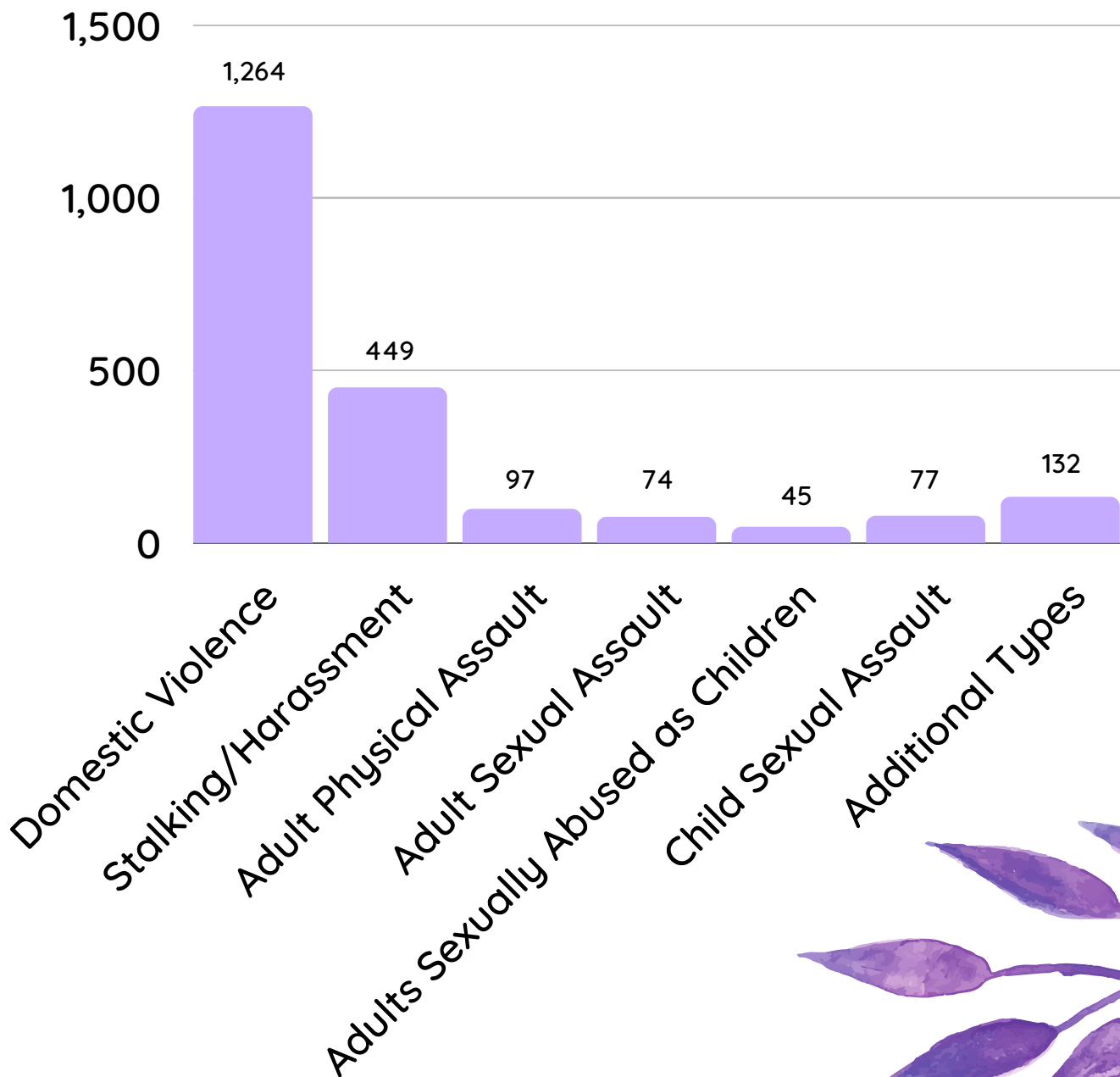
- Deaf/Hard of Hearing - 19
- Homeless - 61
- Immigrants/Refugees/Asylum Seekers - 8
- LGBTQ - 9
- Veterans - 1
- Victims with Disabilities (cognitive, physical, mental) - 80
- Victims with Limited English Proficiency - 3



# OUR IMPACT

While we serve victims of crime, these top 6 victimization types drive our services to victims. The total number of victimization types are calculated based on individual's responses when screening in.

Note: The "additional types" category encompasses the victimization types captured by the VOCA PMT but are not included in the 6 major categories. Types include: Arson, Bullying, Robbery, etc.

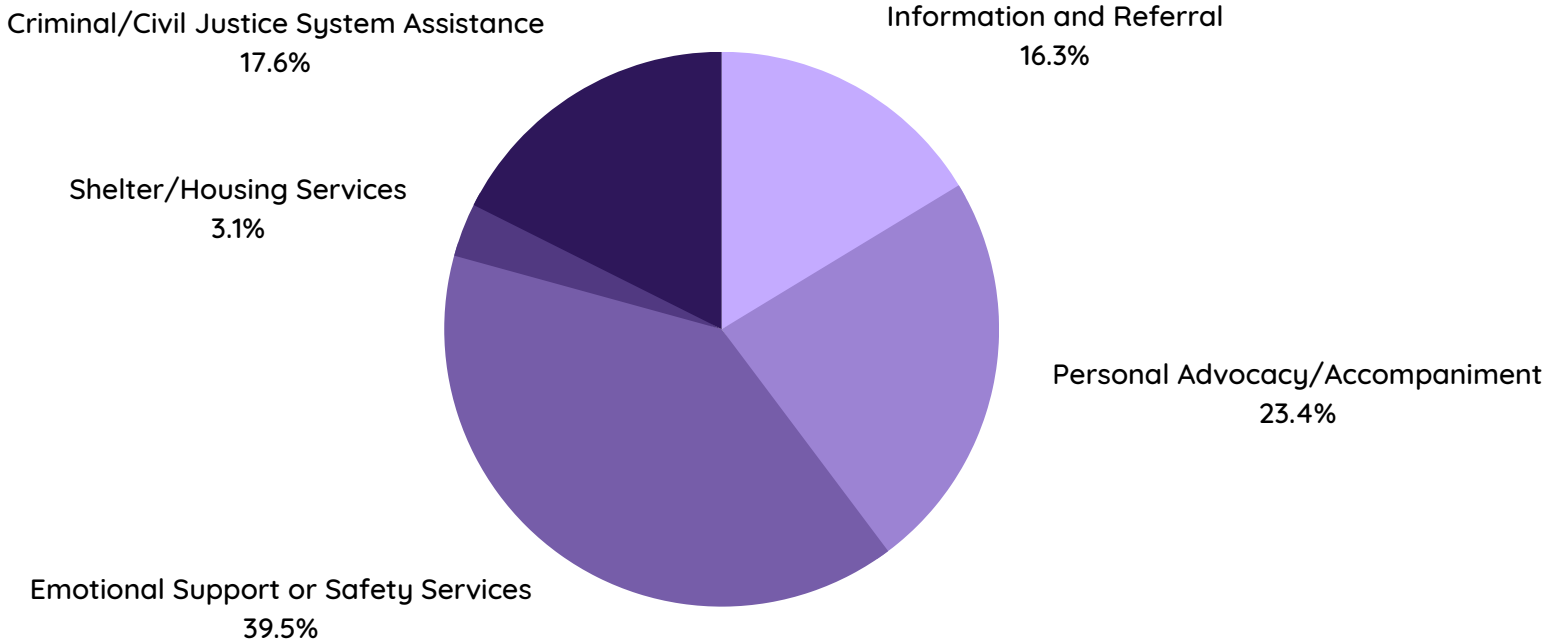


# OUR IMPACT

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## Direct Services -

The categories below list the types of direct services received by an individual through Project: SAFE. These numbers do not include the number of times the service was provided - only the number of individuals who were provided the service itself. This number does not equal the total number of clients served because clients can receive multiple types of services from our agency.



# OUR IMPACT

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A total of 541 protective orders were filed with assistance from Project: SAFE in 2021.  
(28% increase from 2020)

Pottawatomie County - 346  
Lincoln County - 168

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## Services to Adult Victims (FVPSA Data)

- 1,321 Received Crisis Intervention
- 763 Received Victim Advocacy Services
- 113 Received Individual or Group Counseling/Support Group Services
- 599 Received Criminal/Civil Legal Advocacy
- 53 Received Medical Accompaniment
- 67 received Transportation Services

## Services to Child/Youth Victims (FVPSA Data)

- 87 Received Crisis Intervention
- 91 Received Victim Advocacy Services
- 15 Received Individual or Group Counseling/Support Group Services

# OUR IMPACT

## FVPSA REPORT

Other Demographics  
Shelter Services  
Crisis Calls  
Targeted Education  
LAP

## Shelter Services

Total Number of Shelter Nights - 2,622

Total Number of Unmet Requests for Shelter - 177  
(Adults Only)

## Lethality Assessment Protocol (LAP)

Number of LAP Calls  
Received - 204

## Crisis Hotline Calls

Total Number of  
Crisis Hotline Calls  
Received - 575

## Other Demographics

Number Needing  
Language Services,  
such as interpretation - 1

Number Self-Identifying as  
LGBTQ - 9

Number of Youth Age 13-17  
Receiving Services Due to Being  
a Victim of Dating Violence - 3

## Targeted Education

Number of Adult and Youth  
Presentations - 36

Total Number of Participants -  
4,508





# OUR IMPACT

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## Sexual Assault Services

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### VICTIM SERVICES

New Primary Victims/Survivors	56
Ongoing Primary Victims/Survivors	12
<b>Total Primary Victims Served</b>	<b>68</b>
Secondary Victims	48
<b>Total Victims Served</b>	<b>116</b>

### SEXUAL ASSAULT NURSE EXAM (SANE) DATA

Adult Exams	25
Child Exams	49
<b>Total Number of Exams</b>	<b>74</b>

Out of the 68 primary victims served,  
54 identified as female and 14  
identified as male.

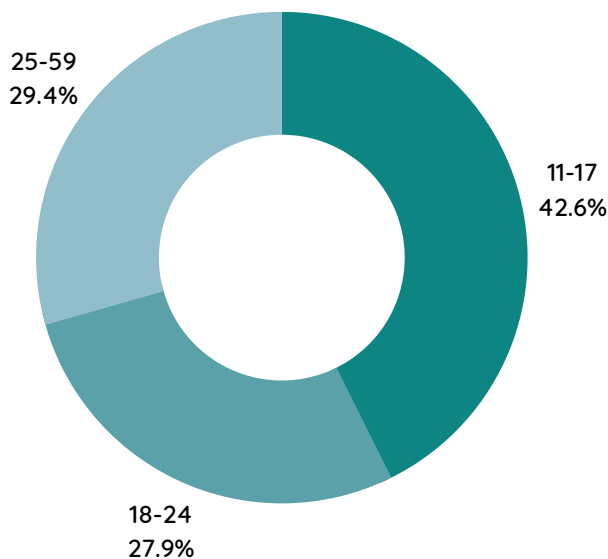
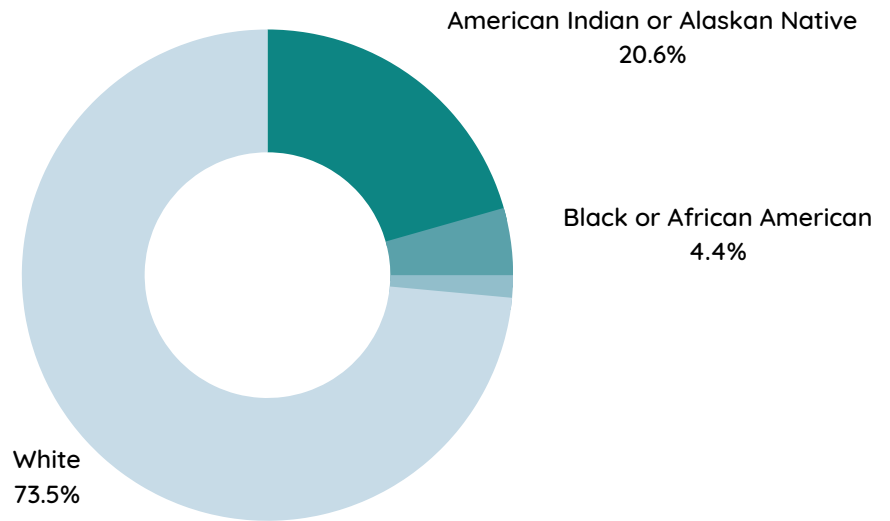
# OUR IMPACT

## Sexual Assault Services

### Demographics of the 68 Primary Victims Served

#### Race/Ethnicity - 68

- American Indian/Alaskan Native - 14
- Asian - 0
- Black or African American - 3
- Hispanic, Latino, or Spanish Origin - 0
- Native Hawaiian or Other Pacific Islander - 0
- White - 50
- Other/Unknown - 1



#### Age - 68

- 11-17: 29
- 18-24: 19
- 25-59: 20

\*The VAWA grant does not allow for sub-grantees to serve victims under the age of 11.


# OUR IMPACT

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## Sexual Assault Services

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### VICTIMS/SURVIVORS RELATIONSHIP TO OFFENDER



Current or former spouse or intimate partner	8
Other family or household member	12
Dating Relationship	13
Acquaintance (neighbor, employee, co-worker, student, schoolmate, etc.)	26
Stranger	8
Relationship unknown	1
	68

### TYPE OF SERVICE PROVIDED

Civil Legal Advocacy / Court Accompaniment	9
Criminal Justice Advocacy	8
Crisis Intervention	68
Forensic Exam	57
Transportation	2
Victim / Survivor Advocacy	68
Counseling/Support Group	19

# OUR IMPACT



## Mental Health Partnership

Project: SAFE and Youth & Family Resource Center

The onset of the pandemic brought to the forefront a deep-seated issue within our community: mental health. Project: SAFE had historically struggled with the ability to effectively serve victims with high mental health needs as our advocates are not licensed mental health professionals. During the pandemic, Project: SAFE was presented with an opportunity to launch a partnership initiative with Youth & Family Resource Center that focused on specialized mental health services for victims of domestic violence and sexual assault. Our Mental Health Professional provides specialized counseling along with education and consultation around domestic violence and sexual assault clients.

### NEW & CONTINUOUS CLIENTS

40 New, Unduplicated Individuals

23 Continuing Individuals

63 Total Number Who Received Services

### DEMOGRAPHICS

- 73% White
- 8% Black/African American
- 1% Asian
- 18% American Indian/Alaskan Native

### GENDER REPORTED

- 90% Female
- 10% Male

### AGE REPORTED

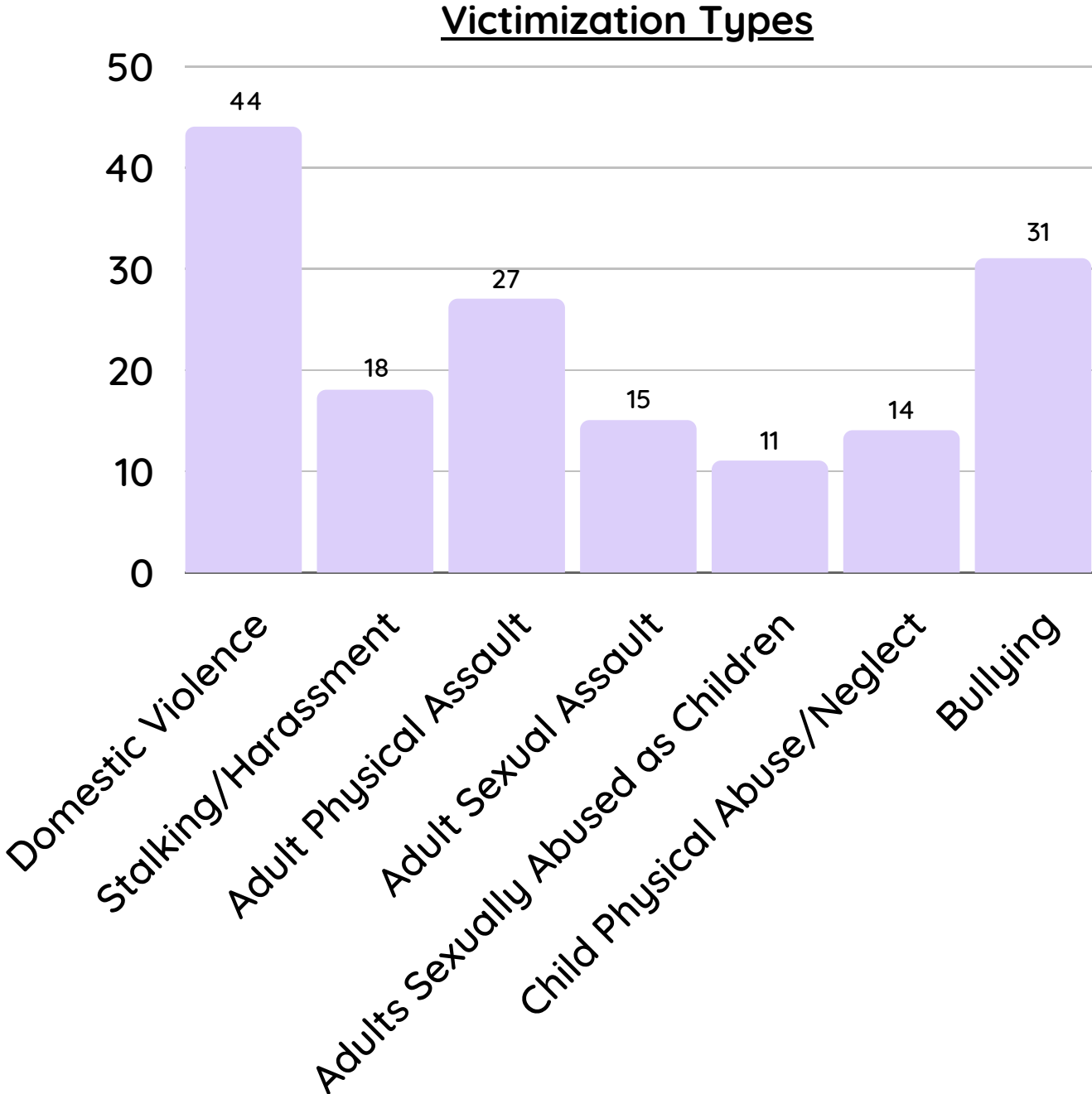
- 13% 0-12
- 13% 13-17
- 15% 18-24
- 55% 25-59
- 4% 60 and Older



# OUR IMPACT

## Mental Health Partnership

Project: SAFE and Youth & Family Resource Center



# CONCLUSION

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## MOVING FORWARD

As we move into 2022 we anticipate a lot of changes, not only due to the downward slope of the pandemic, but also in grants and funding sources. Project: SAFE intends to focus on the revision of certain policies and procedures and launch new initiatives in order to best serve victims of abuse.

## LOOKING AHEAD

The future of Project: SAFE relies on the generous support of our donors, volunteers, funders, and most importantly, our staff. We are beyond grateful for the continued passion and dedication of our supporters and look forward to 2022!



